

24/02/2010

**A fresh new look and exciting new services from the team you trust!**

Dear Client,

The end of the 2010 financial year is fast approaching, and we are thinking ahead to 2011. Many of our clients are doing the same. This is a great time to take a good, clear look at where your business stands, and evaluate where it is going.

We have had a lot of feedback from clients wanting to establish a closer working relationship with us, to get more value out of money spent, and most importantly to get on top of their business workings, take control and get more 'lifestyle' and less 'stress'. We strongly recommend that if you are experiencing 'financial stress' from your business, come and see us early so we can assist in putting in a plan to help you. Don't leave it until too late!

As part of our own internal overhaul, we have conducted extensive market research and asked many of you – our clients – what more we could be offering you. At the same time, we have successfully implemented a range of new systems to streamline our day-to-day accounting services, to make room for the debut of a whole new range of business services.

Keep an eye out for the launch of our new business services and full-featured website on April 1<sup>st</sup> 2010! The website will be jam-packed with up-to-date useful information, regular 'blog' postings on current tax and business related affairs, and updated accessibility options such as Skype.

One thing we have been asked for many times and have now implemented – **we can now accept eft-pos and credit card payments** in our Blake St office.

Keep those early payments in mind, as we will also be implementing an early payment discount.

We hope you like our new branding, which we believe reflects our dedication to support, nurture and grow our clients' business and personal wealth.

Yours faithfully,

Sue, Bill, Gordon, Jana, Gabrielle, Serah and Gill  
Gulf Accountants Limited

P.S. – Enclosed is a new format newsletter, full of information! We hope you enjoy it!